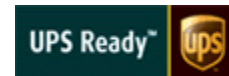


X-Cart Gold is compatible with:



Setup and Support

- No programming required
- Web-based installation wizard
- Complete store-builder package
- Easy-to-use web interface
- Export of X-Cart store data: config data, states, users, categories, products, destination zones, taxes, shipping rates, orders, membership levels, etc.
- Import of X-Cart store data: config data, states, users, categories, products, destination zones, taxes, shipping rates, membership levels, etc.
- Out-of-the-box storefront system
- Customizable localization: multi-language, configurable currency symbol and weight/dimension measurement units, configurable list of states/provinces
- Free access to all future releases

Customer Care

- All orders stored in MySQL database
- Customers can search & browse personal order history
- Integrated configurable store product search
- Real time order tracking
- Customer can choose between account registration and express checkout
- Fast Lane Checkout module for quick and intuitive checkout
- One page AJAX checkout allows to enter name and address, select shipping and payment

Design and Layout

- 18 skin templates available for free
- 100% template-based design with separate template sets for the storefront and back end
- Fully customizable CSS-based design & layout
- W3C XHTML 1.0 Transitional compliant code
- Intuitive navigation
- CKEditor, TinyMCE, and InnovaStudio WYSIWYG editors for product/category/manufacturer descriptions, language variables and static pages
- Automated product thumbnails generation with a sharpness filter
- Category thumbnail images
- AJAX-powered "mini-cart" visible on all pages
- Flyout and expanding Categories menu
- Built-in template editor: preview, edit and restore templates
- WYSIWYG text editor (webmaster mode)
- Debug console: displays a tree of templates for all pages
- The possibility to find, create and modify static HTML pages
- Customizable heading tabs
- HTML emails

Product Catalog

- Unlimited number of products
- Unlimited number of categories
- Unlimited category nesting
- Products can be assigned to unlimited number

methods on one page.

- Products map shows a full list of products appears in the alphabetical order.
- The possibility to disable checkout without registering
- Password reminder for customers
- Customizable e-mail notifications/invoices
- Wish list
- "Send to friend" section
- Ability to save the customer's cart
- Newsletter management for multiple lists, edit/import/export of subscribers, news archive for customers
- Printable versions of pages
- Multiple customer types w/unique pricing for every customer type
- Memberships and special pricing
- "Clear cart" button
- Edit product options in cart/wishlist/Gift registry wishlist
- Printable invoices
- Configurable contact form
- Second address line for user profiles
- Ability to change the order of products on the customer side

Product Details

- Unlimited product options/variants/properties w/optional price modifiers
- Unlimited custom input fields for products
- Customer-defined prices
- HTML-enriched product descriptions

of categories

- Ability to modify multiple products simultaneously
- Members-only categories
- "Featured Products" box
- Automated display of bestsellers
- Related products, up selling and cross selling
- 1-click enable/disable switch for products and categories
- Support for up to two different currencies in the products catalog (NOTE: payment processing is possible in one currency only!)
- Automatical currency conversion
- Configurable search by title, description, category, SKU, price and weight
- "Stop words filter" for product search facility (a special filter ensures that service and link words occurring in the search pattern are ignored when search by individual words is performed - available for English language only)
- Ability to modify multiple products simultaneously
- Members-only categories
- "Featured Products" box
- Automated display of bestsellers
- Related products, up selling and cross selling
- 1-click enable/disable switch for products and categories
- Support for up to two different currencies in the products catalog (NOTE: payment processing is possible in one currency only!)
- Automatical currency conversion

- Unlimited number of product images
- Storing images in DB or on a file system
- List a product in several categories
- Manufacturers module
- Ability to display product detailed images in popup windows

Merchandising and Inventory

- Discount coupon codes and gift certificates
- Full inventory control
- "Out of Stock" Messages
- Quantity discounts
- Retail and wholesale price
- Limit minimal order amount

Sales Analysis & Tracking

- Comprehensive statistics:
 - Number of orders
 - Number of customers
 - Product views
 - Text field
 - Category views
 - Products removed from cart by customers
 - Sales by product / best sellers
 - Total sales
 - Client environment settings
 - Statistics on search patterns customers use when searching products
- Searchable order data
- Order data is easy to print
- History of order changes

- Configurable search by title, description, category, SKU, price and weight
- "Stop words filter" for product search facility (a special filter ensures that service and link words occurring in the search pattern are ignored when search by individual words is performed - available for English language only)

Shipping and Tax

- Real-time USPS, FedEx and UPS shipping calculation from one location
- Unlimited number of custom-defined delivery methods
- Flat rate, weight, order total and per-item based shipping
- Different weight limits for different delivery methods
- Markups for realtime shipping
- Mark your products as "free shipping" products
- Promotional "free shipping" coupons to your customers
- Add handling/freight charges
- Handle international, domestic and local shipping
- Ability to clone a zone and all zone information
- Restrict shipping by location
- Allow your customers to choose delivery methods
- Support for downloadable goods (e-goods)
- Customizable tax calculation
- Product-specific taxes
- Taxes & shipping fees depending on client's

- Quick order/product/user search panel on a keyboard shortcut
- Printable shipping labels
- Automatic creation of shipping labels for orders intended to be shipped by USPS and UPS
- Search engine & incoming traffic tracker: the cart keeps referrer data for all customers
- Shipment/fulfillment interface
- Export sales & customer data for use in a spreadsheet
- Export orders to QuickBooks 2002, 2003 format
- Integration with Google Analytics

Search Engine Optimization

- Pages can be indexed by all major search engines
- Custom META tags for product, category and static pages (only for the main site language)
- Custom URLs for product, category and static pages (only for the main site language)
- Customer referrer info is stored in database
- Product catalog can be generated as static HTML pages for better website performance
- Search engine optimization options group
- Page contents is placed at the top of the page HTML-code
- Search Engine Friendly URLs for product, category and static pages

Repeat Customer Accommodation

- All customer's data is stored in database
- Greet regular visitors

location

- "Tax exempt" feature
- GST/PST (canadian tax system)
- Canada post shipping
- DHL (Airborne) Shiplt API support
- Australia Post's Delivery Rate Calculator support
- Shipping Label Generator for USPS and UPS
- AustraliaPost order tracking

Payment Gateways & Methods

- Accept payments in any currency
- Allow payment via several online payment modules
- Payment systems (including PayPal payments)
- High variety of real-time credit card processors (over 100 payment gateways)
- Check processors
- Manual (offline) credit card processing
- PayPal payments
- Google Checkout as an alternative to X-Cart's standard checkout
- Predefined set of payment methods (offline): checks, purchase orders, phone orders, wire transfer and etc.
- Authorize/Capture processing mode for several payment gateways
- Integration with Checkout by Amazon
- Ability to define a surcharge for any payment method

Database and Platform Compatibility

- Registered customers can be offered discounts
- Registered customers do not have to enter their data again
- Registered customers can edit their profile
- Registered customers can access history of their orders
- Built-in newsletter engine
- Export of newsletter subscribers
- Real-time order tracking for registered customers
- Moderated product reviews and ratings
- Return Merchandise Authorization add-on to return customers' payments.

Security

- Full HTTPS/SSL support
- 100% PCI-DSS compliant
- Secure HTTPS/SSL administrative access
- Password-protected administrative access
- Strong Blowfish encryption for sensitive customer data
- PGP-encrypted e-mail notifications
- Real-time security notifications of all failed login attempts
- Anti-Fraud module validates customer's address during checkout
- Stop list module allows disabling shop usage from specific IP
- Backup sub-system
- System fingerprints: ability to compare the status of the store files before and after modification and to discover which files have

- Open source PHP code
- Support for UNIX/Linux, Windows and Mac OS X servers
- Powered by MySQL database
- Multi-language: your e-store can work with unlimited number of languages
- Multi-lingual products
- Multi-lingual categories
- Multi-lingual product options
- Payment processing modules for all major gateways
- Flexible implementation: you can easily add new features and/or disable existing ones.

Web-based control panel

- Password-protected administrative access
- All changes are real-time
- Control the cart from anywhere in the world using your web browser
- Unlimited number of admin accounts
- Support for restricted "shipping/fulfillment" admin accounts
- User-defined date/time format
- Ability for administrator to act on behalf of other users (e.g. to place phone orders for customers and use X-Cart as web based point of sale system)

Built-in modules

- X-Magnifier adds the ability to pan and magnify large-sized and high quality images;

- been deleted, added or modified
- Protect registration pages and e-mail forms with a random-number image
- [X-Survey](#) allows you to create and deploy easily customizable online surveys and internet polls;
- [X-FeatureComparison](#) helps your customer to choose the right product from your online store;
- [X-GiftRegistry](#) is a tool for creating and maintaining gift registries for various events like baby, birthday, wedding, graduation, holiday, etc;
- [X-SpecialOffers](#) allows you to promote sales by introducing special offers;
- [X-Affiliate](#) is full-featured affiliate software which brings advantages of "Affiliate marketing" to the promotion campaign of your store;
- [X-Configurator](#) simplifies the process of creating and tracking made-to-order products with many interchangeable or optional components.
- Sitemap allows you to add a sitemap page to our site.